NEW YORK STATE OF OPPORTUNITY™ | **Office of Strategic Workforce Development**

NYS OFFICE OF STRATEGIC WORKFORCE DEVELOPMENT

OSWD KEY PRIORITIES

- Industry-driven workforce development

- Strategic focus on "good jobs" in the state's high-growth sectors

- Expand Opportunities for Historically Marginalized Communities

- Improve data collection and impact tracking across funded programs

Statewide High-Growth Target Industries

- Advanced Manufacturing

- Biotech and Life Sciences

- Cleantech and Renewable Energy

- Software Development and New Media

- Television and Film Production/Postproduction

- Construction and Building Trades

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Regional Industries

- **Capital Region:** Tech and Electronics, Digital Game Development, Materials Processing, Cleantech and Renewable Energy, Biotech and Life Sciences

- **Central New York**: Homeland and Cybersecurity, Agribusiness, Biotech and Life Sciences, Agribusiness, Software and Digital Media, Cleantech and Renewable Energy

- **Finger Lakes**: Optics, Photonics and Imaging, Biotech and Life Sciences, Agribusiness, Software and Digital Media, Cleantech and Renewable Energy

- **Long Island:** Biotech and Life Sciences, Cleantech and Renewable Energy, Craft Beverage, Tourism, Advanced Manufacturing, Agribusiness

- **Mid-Hudson:** Biotech and Life sciences, Agribusiness, Craft Beverage, Tourism, Advanced Manufacturing and Logistics, Film and Television Production, Information Technology, Financial and Professional Services

- **Mohawk Valley:** Logistics, Homeland and Cybersecurity, Tech and Electronics, Materials Processing

- **New York City:** Biotech and Life Sciences, Financial Services and Insurance, Software and Digital Media, Tourism

- **North Country:** Agribusiness, Transportation Equipment, Tourism, Cleantech and Renewable Energy

- **Southern Tier:** Homeland and Cybersecurity, Logistics, Advanced Manufacturing, Agribusiness, Healthcare

- **Western New York**: Biotech and Life Sciences, Advanced Manufacturing, Agribusiness, Software and Digital Media, Tourism, Cleantech and Renewable Energy
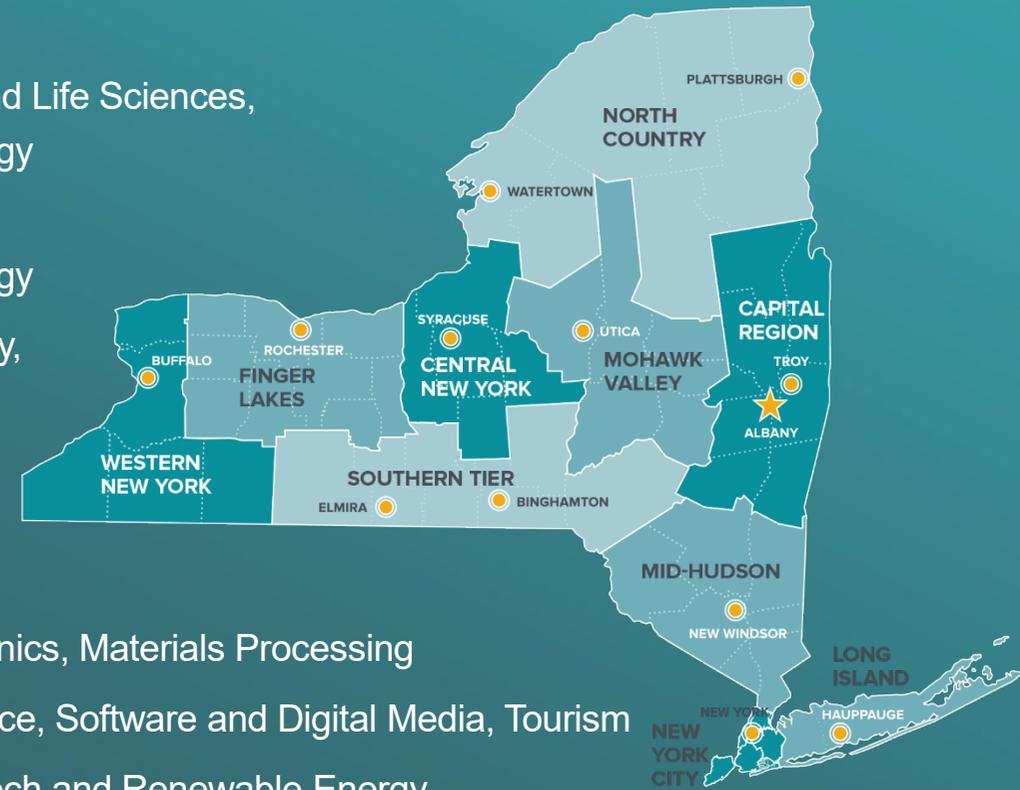
Workforce Development Capital Grant Program

$35 Million for Grants

- Awards amounts range from $100,000- $3 million

- ESD will provide up to 50% of total project cost

- Projects must commence within 6 months of award

Eligible Use of Funds

- Purchase/installation of machinery/equipment

- Purchase/installation of furniture/fixtures

- Renovations of existing building

- New construction/expansion of existing building

- Acquisition of land

- Soft costs of up to 15% of total project

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Pay For Performance Program

$115 Million for Pay for Performance Program

- Two Program Tracks

- Focused on High Quality, In-Demand Jobs

- Resource for training programs offering industry-recognized credentials & certificates

P4P Program

Operating Grants

Capacity-Building Awards
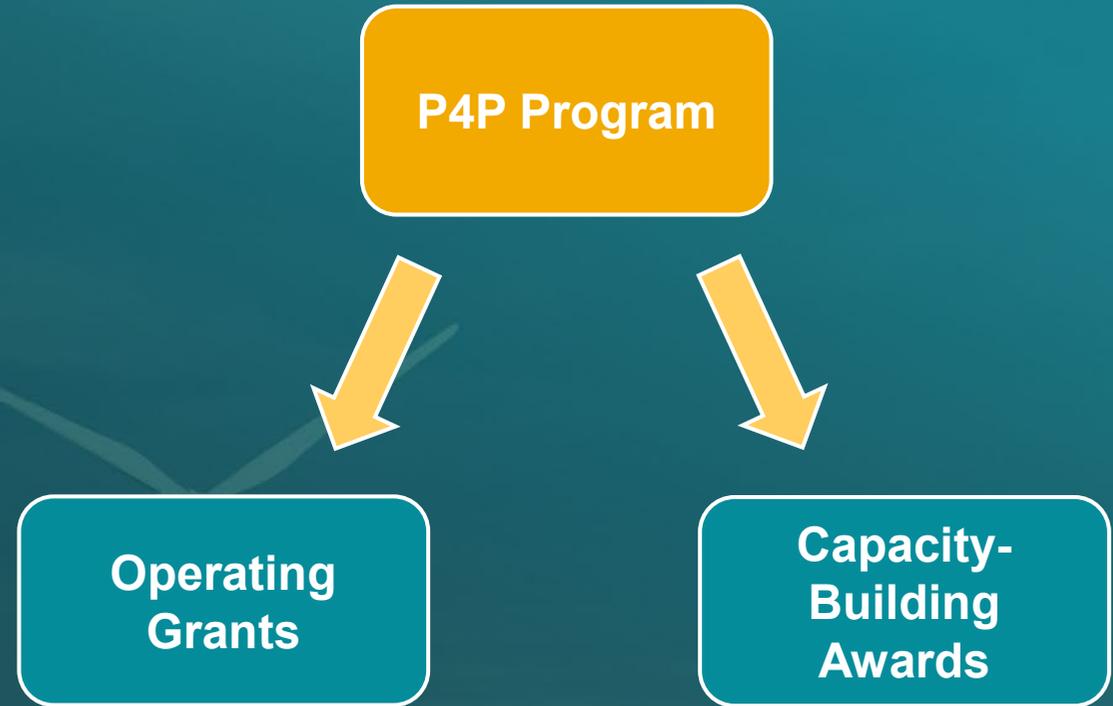
Program Objectives

- Serving historically marginalized communities by removing barriers to employment

- Support opportunities for un/underemployed & underrepresented workers

- Making sure there are business and community partnerships, so trainees have access to good jobs

Needs of Industry	⟷	**Career Opportunities**
Industry-Driven Training	⟷	**Direct Job Connections**
Business Partnerships	⟷	**Community Partnerships**
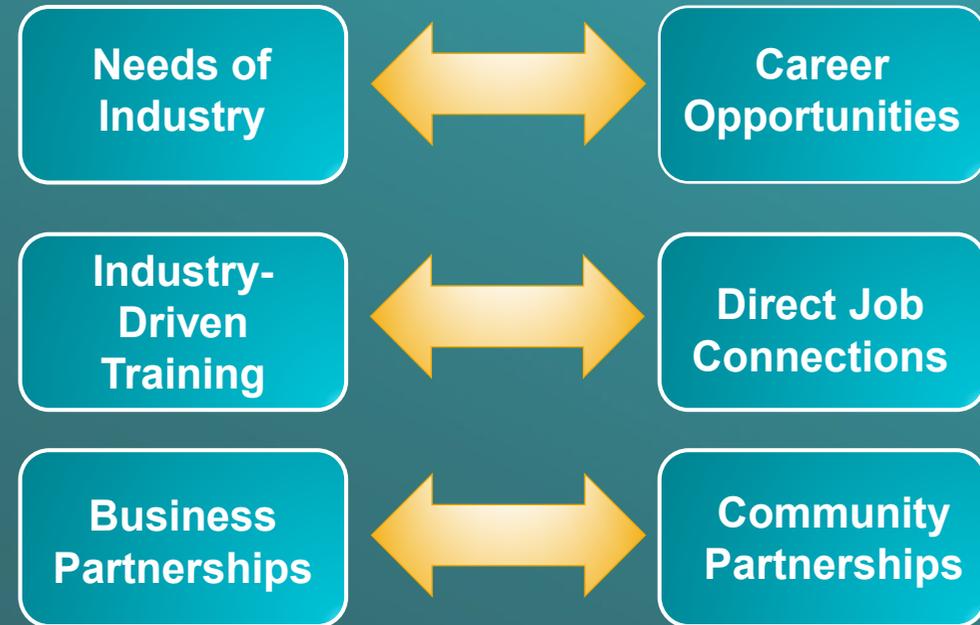
Operating Grants

- Grant funding can be used for programmatic expenses related to a new program, or expanding an existing program

- ESD will provide up to 75% of total project cost

Minimum level of assistance:	$50,000
Maximum level of assistance:	$1,000,000

Eligible Uses of Funds

Curricula Development	Instructional Materials	Technology
Outreach & Marketing	Job Placement Services	Trainee Support Services

Capacity-Building Awards

- Achievement-based awards to expand programs' capacity

- Awards range from $1,500-$4,000 per trainee placed in a good job

- Data and metrics driven award

Successful Training Programs

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High Placement Rates

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Capacity-Building Award to Expand Program Capacity

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Award Eligibility

Amount of award determination will be based on the following:

- Extent of wrap-around services

- Need of the population served

- Placement in good jobs

Eligible Uses of Funds

Instructors	Instructional Materials	Technology
Outreach & Marketing	Job Placement Services	Trainee Support Services

Eligibility Criteria

In addition to the Consolidated Funding Application, each applicant must provide:

Program Curriculum → **Current Success Metrics** → **Available Support Services** → **Partner Company Success Stats**

OSWD Submission Timeline

ACTIVITY	DATE
Applications Open	October 2022
Round 1 Application Batch Closing	November 14, 2022
Round 1 Awards Announced	December 2022
Round 2 Application Batch Closing	December 31, 2022
Round 2 Awards Announced	February 2023

OSWD Contact

WEBSITE: esd.ny.gov/workforce

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Questions?